

Port of Tampa

Florida's Port of Diversification



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Port Tampa Bay

Highlights

- **Largest and most diversified Port in Florida**
- **40—50 million tons of cargo annually**
- **One of the world's premier fertilizer ports**
- **Port of entry for Central Florida's energy needs**
- **Major cruise home port—Carnival, RCI, HAL, NCL**
- **Major ship repair facilities**
- **Encompasses 5,200 acres**
- **Responsible for nearly 80,000 jobs**
- **Economic impact: nearly \$15 billion/year**

GROWTH—DIVERSIFICATION—REINVESTMENT

The World Changes – Security Adapts



Goals of Traditional Physical Port Security

Guards, Gates & Guns

- Port of Tampa—a safe port, compliant with state and federal security requirements
- Balance of security with efficient cargo operations
- Multiple security systems (Human Resources and some Technology)
- Credentialing
- Security vs. \$\$\$\$\$\$\$\$\$\$



Catalyst for Change

- Leadership at the Top
- Change in Management Philosophy (Operations, Security and IT)
- Advances in Technology that Created Efficiency: Command and Control Systems (AIS, GIS, Radar, etc.)
- Availability of Funding: Internally and Externally
- Recognition of Need/Significant Events

Challenges to Success

- Limited Internal Resources to Manage and Direct Implementation (IT & Engineering)
- Culture
- Competition for Funding Internally/Externally
- Lack of a Common Vision
- Time Constraints Created by Internal and External Dynamics
- Rules! (IT, Permitting, “We Don’t Do It That Way”)

A Path Forward

- Research: Visits to Other Ports (No Competitors in Security), Vendor Visits, Conferences & “Test Drives”
- Executive “Buy In” & “Buy Off”
- Examination of Design Opportunities at all Employee Levels and w/ External Users
- Internal Partnerships (Inter-Departmental Partnerships)
- Internal User Groups
- Regularly Scheduled Meetings
- “Piggy Backing” Contracts/Government Contracts
- Use of Existing Infrastructure Whenever Possible
- Integration with Developing Projects

Original Command Center



Update Command Center





PORT TAMPA BAY™



Thank You!